

RIDBA JOURNAL

The Premier Rural and Industrial Building Magazine

Media Sheet

The RIDBA Journal is distributed quarterly to over 1,200 companies within the rural and industrial buildings sector. Get your news read and your brand visible to key decision makers in farming and construction, including frame manufacturers, designers, land agents and consultants.

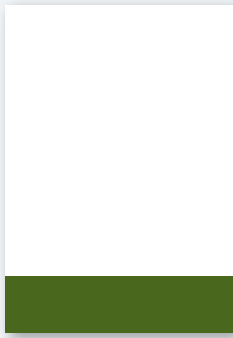
Each edition offers compelling content on RIDBA and industry news, great stories from RIDBA members, and an insightful technical read from Dr Martin Heywood, RIDBA's Technical Consultant.

Publication Dates and Ad Booking and Copy Deadlines

Edition	Publication date	Ad Booking deadline	Copy deadline
Volume 19 Issue 2	10 December 2018	16 November 2018	9 November 2018
Volume 19 Issue 3	8 April 2019	18 March 2019	11 March 2019
Volume 19 Issue 4	1 July 2019	10 June 2019	3 June 2019
Volume 20 Issue 1	16 September 2019	30 August 2019	23 August 2019

	Dimensions	Price
Front Cover Advert	210mm (w) x 35mm (h) trim size with 3mm bleed	£1,500 + VAT
Back Cover Advert	210mm (w) x 297mm (h) trim size with 3mm bleed	£1,400 + VAT
Full page advert with bleed	210mm (w) x 297mm (h) trim size with 3mm bleed 216mm (w) x 303mm (h)	£1,300 + VAT
Full page advert with white border	190mm (w) x 278mm (h)	£1,300 + VAT
Double page advert with bleed	420mm (w) x 297mm (h) trim size with 3mm bleed 426mm (w) x 303mm (h)	£2,000 + VAT
Half page advert with bleed	210mm (w) x 146mm (h) trim size with 3mm bleed 216mm (w) x 152mm (h)	£750 + VAT
Half page advert with white border	190mm (w) x 132mm (h)	£750 + VAT
Double half page advert with bleed	420mm (w) x 146mm (h) trim size with 3mm bleed 426mm (w) x 152mm (h)	£1,300 + VAT
Quarter page advert	92mm (w) x 132mm (h)	£500 + VAT

Advert examples and artwork specifications are shown on pages 2-4



Front Cover Advert

210mm (w) x 35mm (h) trim size
with 3mm bleed



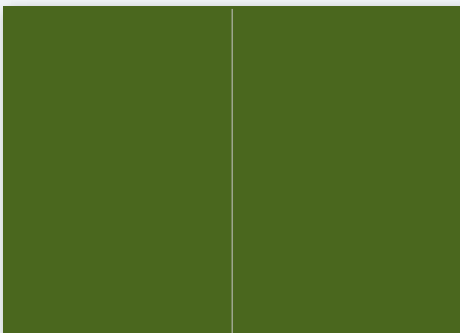
Full page advert with bleed

210mm (w) x 297mm (h)
with 3mm bleed added - total 216mm (w) x 303mm (h)



Full page advert with white border

190mm (w) x 278mm (h)



Double page advert with bleed

420mm (w) x 297mm (h)
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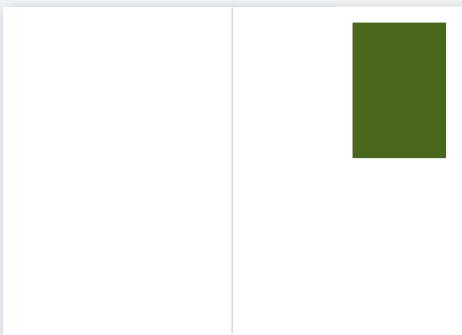
Half page advert with white border

190mm (w) x 132mm (h)



Double half page advert with bleed

420mm (w) x 146mm (h)
with 3mm bleed 426mm (w) x 152mm (h)



Quarter page advert

92mm (w) x 132mm (h)

Artwork requirements

- Where possible hi-res 300 dpi CMYK PDF files are preferred, supplied with 3mm of bleed where necessary and crop marks. All fonts should be embedded.
- High resolution 300 dpi JPG, TIFF and EPS files are accepted.
- Ads must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors when the files are output and create production charges to correct.
- All files must be no less than 300 dpi at 100%.
- Camera ready materials must be no less than 300 dpi at 100% of placement size.

For more information and to book your advertising contact RIDBA:

6 - 8 Bonhill Street, London, EC2A 4BX

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