

RIDBA JOURNAL

The Premier Rural and Industrial Building Magazine

Media Sheet

The RIDBA Journal is distributed quarterly to over 1,200 companies within the rural and industrial buildings sector. Get your news read and your brand visible to key decision makers in farming and construction, including frame manufacturers, designers, land agents and consultants.

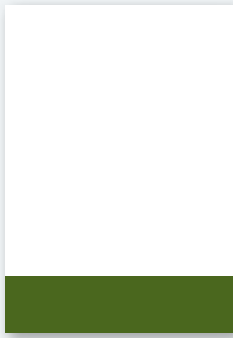
Each edition offers compelling content on RIDBA and industry news, great stories from RIDBA members, and an insightful technical read from Dr Martin Heywood, RIDBA's Technical Consultant and Livestock Consultant, Jamie Robertson.

Publication Dates and Ad Booking and Copy Deadlines

Edition	Publication date	Ad Booking deadline	Copy deadline
Volume 20 Issue 2	9 December 2019	18 November 2019	14 November 2019
Volume 20 Issue 3	6 April 2020	16 March 2020	13 March 2020
Volume 20 Issue 4	6 July 2020	15 June 2020	8 June 2020
Volume 21 Issue 1	21 September 2020	4 September 2020	28 August 2020

	Dimensions	Price
Front Cover Advert	210mm (w) x 35mm (h) trim size with 3mm bleed	£1,500 + VAT
Back Cover Advert	210mm (w) x 297mm (h) trim size with 3mm bleed	£1,400 + VAT
Full page advert with bleed	210mm (w) x 297mm (h) trim size with 3mm bleed 216mm (w) x 303mm (h)	£1,300 + VAT
Full page advert with white border	190mm (w) x 278mm (h)	£1,300 + VAT
Double page advert with bleed	420mm (w) x 297mm (h) trim size with 3mm bleed 426mm (w) x 303mm (h)	£2,000 + VAT
Half page advert with bleed	210mm (w) x 146mm (h) trim size with 3mm bleed 216mm (w) x 152mm (h)	£750 + VAT
Half page advert with white border	190mm (w) x 132mm (h)	£750 + VAT
Double half page advert with bleed	420mm (w) x 146mm (h) trim size with 3mm bleed 426mm (w) x 152mm (h)	£1,300 + VAT
Quarter page advert	92mm (w) x 132mm (h)	£500 + VAT

Advert examples and artwork specifications are shown on pages 2-4



Front Cover Advert

210mm (w) x 35mm (h) trim size
with 3mm bleed



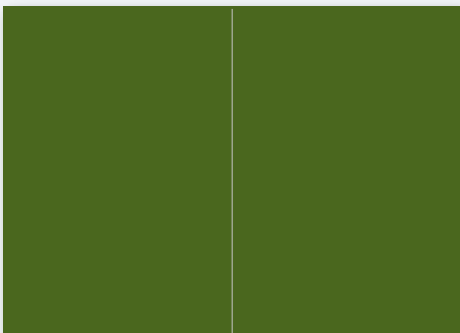
Full page advert with bleed

210mm (w) x 297mm (h)
with 3mm bleed added - total 216mm (w) x 303mm (h)



Full page advert with white border

190mm (w) x 278mm (h)



Double page advert with bleed

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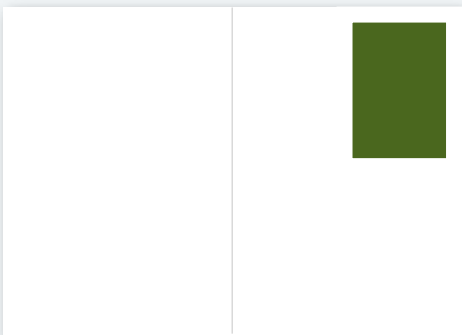
Half page advert with white border

190mm (w) x 132mm (h)



Double half page advert with bleed

420mm (w) x 146mm (h)
with 3mm bleed 426mm (w) x 152mm (h)



Quarter page advert

92mm (w) x 132mm (h)

Artwork requirements

- Where possible hi-res 300 dpi CMYK PDF files are preferred, supplied with 3mm of bleed where necessary and crop marks. All fonts should be embedded.
- High resolution 300 dpi JPG, TIFF and EPS files are accepted.
- Ads must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors when the files are output and create production charges to correct.
- All files must be no less than 300 dpi at 100%.
- Camera ready materials must be no less than 300 dpi at 100% of placement size.

For more information and to book your advertising contact RIDBA:

6 - 8 Bonhill Street, London, EC2A 4BX

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